



For Immediate Release

The Legacy of Dallas Commercial Real Estate Icon Bob Edge Lives On

Scholarship program honoring the late Cushman & Wakefield executive announces its 2017 recipient.

DALLAS, August 2, 2017 – In a market filled with commercial real estate luminaries, one star shone particularly bright: Robert T. “Bob” Edge. An industry giant whose phenomenal success was matched only by the respect and admiration of his peers, Edge passed away in January of 2015 at the age of 81. But his memory and impact live on with the [Bob Edge Scholarship](#), established in 2004 to recognize Edge for his achievements and ensure that his passion for supporting young professionals continues.

The scholarship helps recipients advance their educational goals or pursue industry designations and accreditations, such as CCIM, SIOR, and MAI, CPM, LED certification, etc. or to fulfill other real estate industry-related requirements, memberships, or degrees.

This year’s recipient, Brian Wilson of Cushman & Wakefield, is especially fitting, said Liz Trocchio, President of The Trocchio Advantage and Chair of the Bob Edge Scholarship. “Brian is one of the last young professionals personally mentored by Bob before he died,” Trocchio said. “It makes his selection even more meaningful.”

Wilson, an Associate in the Tenant Advisory Group at Cushman & Wakefield, joined the firm after graduating from Sam Houston State University, where he earned a Bachelor of Business Administration in Accounting and Finance and an MBA degree in Finance. His initial focus was on learning the business and building a solid foundation. “I feel blessed that Bob was a big part of that educational process,” Wilson said. “He was extremely detailed and analytical, more than anyone I’ve ever met. “He taught me how to really dissect a lease. He would sit down with me and talk about all of the red-line changes he made, and why he made them. Those lessons have been invaluable.”

He is planning to use the funds to get his CCIM designation. Wilson also aims to help raise awareness of the program. “I’m determined to be an ambassador for the Bob Edge Scholarship, and to continue to give back in Bob’s honor,” he said.

Wilson is the 17th young professional to benefit from the Bob Edge Scholarship. Past recipients include Graham Merriman of Rogers O’Brien Construction, Natalie Snyder Bode of Cushman & Wakefield, Philip Wiegand of Transwestern, and Jeff Wood, Lauren Perry, Travis Gallivan, and Sarah Hinkley of Peloton Commercial Real Estate.

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A vice chairman of Cushman & Wakefield, Edge founded the firm's Dallas office in 1974. During the ensuing 40 years, he helped broker some of the region's top office transactions, including American Airlines' headquarters relocation from New York to Fort Worth. Mobil Oil, Celanese, Occidental Chemical, and Caltex were among his other clients. His achievements were recognized with many accolades, including NAIOP's Office Broker of the Year, the prestigious Stemmons Award, and induction into the Commercial Real Estate Hall of Fame.

His professional success notwithstanding, few things were more important to her husband than mentoring those who were just getting started in commercial real estate, said Vicki Edge. "He was very proud of the many young people he encouraged over the years," she said. "It's rewarding to know that, through the Bob Edge Scholarship, he's continuing to have an impact in an industry that meant so much to him."

The Bob Edge Scholarship is managed by the Communities Foundation of Dallas. In addition to Trocchio, other members of the Scholarship Committee include Lynn Dowdle of Dowdle Real Estate, Allison Johnston of Gaedeke Group, and Mike Wyatt, Christine Perez, and Natalie Snyder Bode of Cushman & Wakefield.

To learn more about the qualifications and application process or to donate to the 501©3 Bob Edge Scholarship, please visit <http://www.bobedgescholarship.com>.

About Cushman & Wakefield

Cushman & Wakefield is a leading global real estate services firm that helps clients transform the way people work, shop, and live. Our 45,000 employees in more than 70 countries help occupiers and investors optimize the value of their real estate by combining our global perspective and deep local knowledge with an impressive platform of real estate solutions. Cushman & Wakefield is among the largest commercial real estate services firms with revenue of \$6 billion across core services of agency leasing, asset services, capital markets, facility services (C&W Services), global occupier services, investment & asset management (DTZ Investors), project & development services, tenant representation, and valuation & advisory. 2017 marks the 100-year anniversary of the Cushman & Wakefield brand. 100 years of taking our clients' ideas and putting them into action. To learn more, visit www.cushwakecentennial.com, www.cushmanwakefield.com or follow [@CushWake](https://twitter.com/CushWake) on Twitter.

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