



LIZ TROCCHIO SMITH

Founder & CEO of The Trocchio Advantage

- Keynote Speaker
- Harvard Certified Master Coach
- Commercial Real Estate Leader
- Corporate Coaching, Advisory & Workshops

Keynote Speaker

SMALL GROUPS TO LARGE AUDIENCES | PODCASTS TO CONFERENCES

The “Liz Factor” blends intuition, deep business experience, and personal success that enables corporate teams, clients, and audiences to pull themselves out of their comfort zones, find their “aha” moments, and rise to the occasion to get to the next level. Everyone who spends time with Liz say she makes them want to be better than they are today. **LIZ TROCCHIO** brings irresistible energy, an optimistic and encouraging style, and a devotion to creating synergistic relationships that deliver results.

Currently, Liz is focused on corporate coaching, advisory, and workshops providing guidance on many of the most contemporary and challenging issues of today’s business environment. In addition to her work with clients, Liz continues to grow her national and international visibility through her speaking engagements as well as the dramatically expanding audience for “Monday Morning Coffee with Liz” where she share TIPS (*Tools to Improve Performance for Success*), insights, and acquired wisdom.

Previously, Liz had a successful career in commercial real estate as a top executive of such well-respected companies as Cushman & Wakefield, the Woodmont Companies, and Hines. Her accomplishments led to numerous awards and appointments to both internal and external Boards of Directors.

Liz holds an MBA from Southern Methodist University Cox School of Business and a BBA in Business and Marketing from Dallas Baptist University. She earned her Mastery Coaching Certification from Harvard University, is a Gallup Certified Strengths Coach, and a Certified Coach through the International Coach Federation. Liz is a frequent and sought after guest speaker at conferences, workshops, and seminars.

SPEAKING/COACHING TOPICS

- Strategic Alignment
- Executive Credibility
- Confident Women. Strong Leadership. Real Results.
- Executive & Emerging Leaders
- Leadership Readiness
- Engagement
- Retention
- Burnout
- Career Management

CREDENTIALS & EXPERTISE

- Commercial Real Estate Operations Executive
- Local & Regional Strategic Leader
- National Advisory Board
- SMU Executive MBA
- Harvard Certified Master Coach
- ICF Certified Coach

LET’S TALK!



THE TROCCHIO ADVANTAGE
LEADERSHIP. SUCCESS. RESULTS.

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